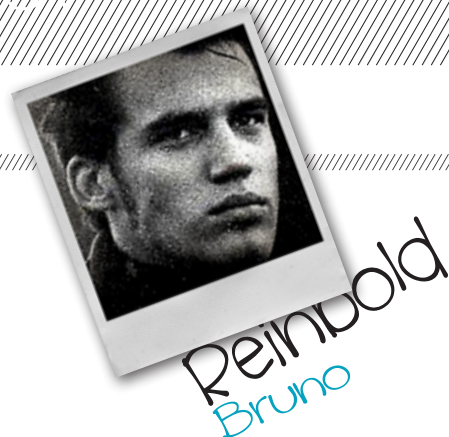


BOOK

Bruno
Reinbold



//// **REINBOLD** BRUNO //// **CREATIVE - DESIGNER** //// **BELGE - 1981**
 //// **T** 32 494 63 38 82 //// **E** BRUNO@REINBOLD.BE



ART DIRECTOR 2011-2012
 Clients: Deloitte Luxembourg

COMMUNICATION MANAGER - Freelance 2009-2012
 Clients: Ralph and Russo - RTL - ULG - Bloodyharry - Ny Collection
 QBrik - Waypoint Design

ART DIRECTOR - SATISFACTION 2008-2009
 Clients: Satisfaction - Eastpak Europe - Maverick - Gowan - ITUC -
 Volga - Ghinzu

ART DIRECTOR - APOLLO COMMUNICATION 2006-2008
 Clients: Nestlé - ING- Axa Banque - Browning - SNCB Belgian railways
 HECBusiness school - Vileda - Ville de Liège - Codic -
 Gunnebo - Thomas & Piron - Yves Rocher - Schneider - Deli XL -
 Trendy Food Gallerie Anspach (Bruxelles) - Ouarzazate Lake City
 (Morocco) - Salixus Morocco - Forum Invest - "Au fil de l'eau"
 Aberdeen - Newelec - "Sleeping partners" - Eiga - Rainbow pro-
 perties - Up2Date - Muerer - Parcels - Muera - Royale Lacroix
 Sogerim - Valdunes - Alstar SUZUKI

GRAPHIC DESIGNER - AMEDIA 2004-2005
 Clients: Amedia - Brussels City

EVENT PLANNER 2000-PRESENT
 Parties and Social Events, Art Expos, Photo and Art trips.

WEB DESIGNER - ARTWORKS 2003-PRESENT
 Ergonomic study, design and creation of websites - SocialNetwork.
 Illustration, Painting and Drawing: Illustrations and Cartoon design
 for Role Playing games, children books, Nonprofit associations -
 Artistic Wall Paintings for remodeled and renewed houses.

HIGHLIGHTS
 2011: ULG Ads Challenge
 2008: Eastpak Designer selection (Satisfaction)
 2006: Winner of the Poster Designer Competition for
 the « International Love Movie Festival » of Mons, Belgium.
 2002: Finalist of the competition "Gold&Wood".

EDUCATION
 2010: Html and E-commerce Certificate (Technocité)
 2007: C.A.P. Certificate of Educational
 Capacities Awards - diploma's professor.
 2004: Specialization in Flash MXand Webdesign.
 2004: Business Creation and Management, one year specialization
 program at HEC Business School, University of Liege, Belgium.
 2003: One year Specialization in Illustration: Graphic additions
 to roughs and story board, Saint Luc Institute of Fine Arts,
 Liege, Belgium.
 2002: Graduated with honors from Saint - Luc Institute of Fine Arts,
 Liege Belgium, Specialization in Graphic Arts and Advertise-
 ment - Special Awards for Graduation Paper.

COMPUTER SKILLS
 Daily use of Microsoft Windows and Microsoft Office.
 Mac and PC: Illustrator, Photoshop, Indesign, Dream weaver,
 Audacity, Flash-Mx, Jasler Show, Wave Lab,
 Cool Edit Pro. Ability to adapt quickly and easily
 to new softwares.

LANGUAGES
 French (Native) – English (Fluent)

MISCELLANEOUS
 Acting: Member and Actor of the University Of Liege Royal Theater
 Company. Catholic Boyscouts Federation of Belgium:
 Certified Animator levels T1-T2 (six years experience in
 animating and directing a Boyscout Unit). Animator for
 sessions of Introduction to Computers, organized by the
 city of Brussels. Hippotherapy, Animation and Surveillance
 of Rehabilitation and Treatment Sessions for injured kids
 through interaction with horses. Volley Ball and Swimming
 teams, during school and casual practice since.
 Radio 2005-2007: Talk Show Host, creation and realisation of radio
 advertisement campaigns. Host of a talk show on
 video games and role playing games, Equinoxe
 FMRadio, Belgium.

CONTENT

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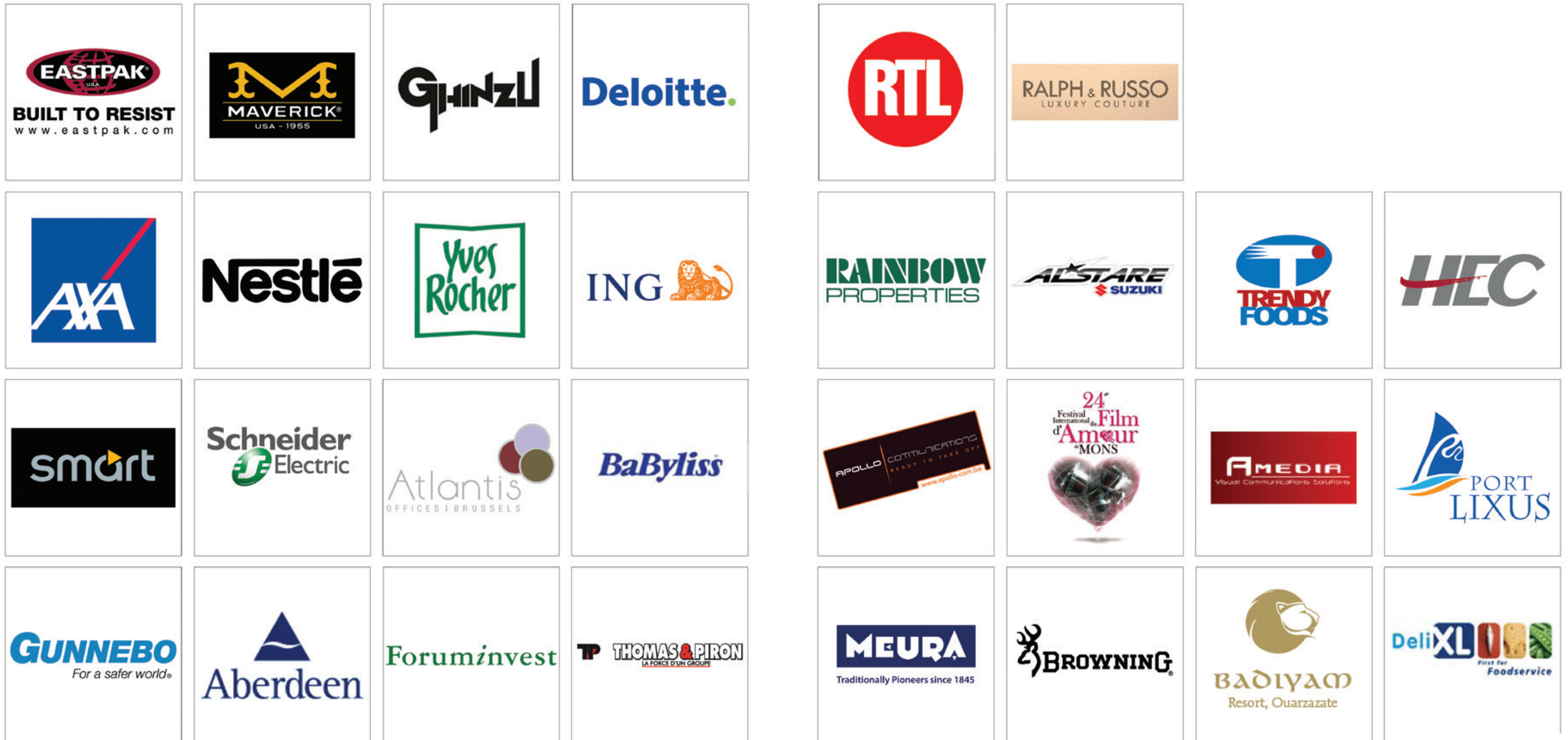
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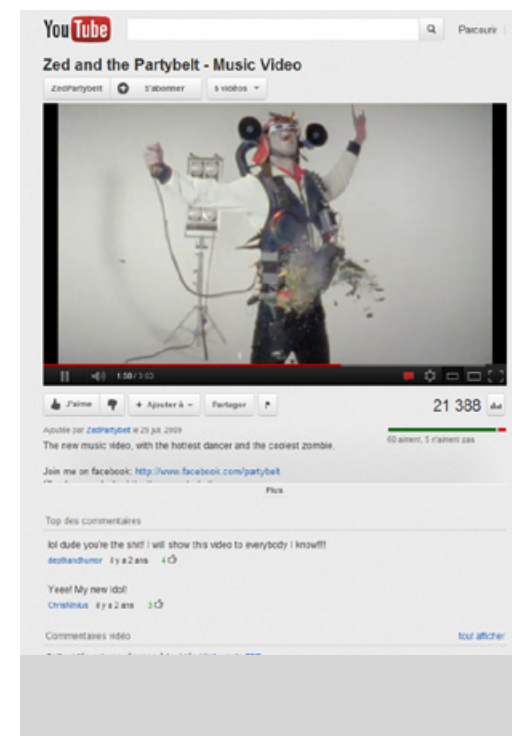


IN CHARGE OF: CASTING SELECTION - GRAPHIC DESIGN - SHOOTING ORGANISATION
CONCEPT CREATION





IN CHARGE OF: CASTING SELECTION - GRAPHIC DESIGN - CONCEPT CREATION



MILANO

[HTTP://WWW.YOUTUBE.COM/WATCH?V=9_N2VIG0XTW](http://www.youtube.com/watch?v=9_N2VIG0XTW)



IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION (350 000 BROCHURES DISTRIBUTED IN ALL EU)





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FOR MANY COOL UTILITY IDEAS

The Backpack Core Series is the ultimate range of bags for any cool adventure. Strong, reliable and the best you can have to add to a wardrobe of fashion and function.

Backpack in the foreground

Backpack in the foreground

URBAN ACTION

A fresh range of bags for the urban explorer. Urban action and adventure in the city.

GET YOUR URBAN ACT

CUT YOUR STYLE

Crazy Rock n Roll

A series of bags with a rock n roll attitude. The bags are made with a mix of materials, including leather, denim and cotton. The bags are also available in a variety of colors and patterns.

Rock n Roll

Hobo Tour

The Hobo Tour is a series of bags for the ultimate adventurer. The bags are made with a mix of materials, including leather, denim and cotton. The bags are also available in a variety of colors and patterns.

Hobo Tour

Acoulour explosion

A series of bags with a vibrant, colorful design. The bags are made with a mix of materials, including leather, denim and cotton. The bags are also available in a variety of colors and patterns.

Acoulour explosion

EASTPAK

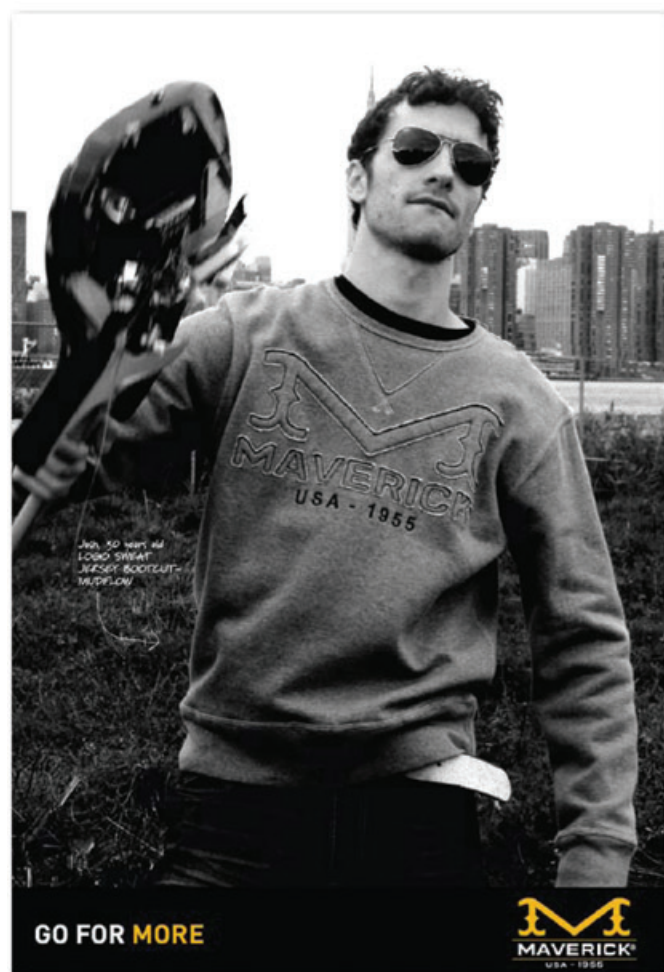
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EASTPAK



IN CHARGE OF: CASTING SELECTION - GRAPHIC DESIGN - SHOOTING ORGANISATION
CONCEPT CREATION - POST PRODUCTION





STORY MAVERICK FW09

MAVERICK has been producing original American jeans wear since 1955. Over countless years and collections, Maverick has stayed true to its roots to create jeans wear for barrier breaking people, for MAVERICKS.

Mavericks are people who have a unique outlook on life, and full of optimism and a taste for adventure.

Intelligent and charismatic, these are the people that push the boundaries of life. As naturally as breathing, they take every opportunity to get the most out of every moment. They GO FOR MORE.

Getting the most out of life is a challenge in itself. MAVERICKS train throughout the year to make certain they don't miss a beat, that whatever the time or the place, they are always ready to GO FOR MORE. This preparation allows them to get the most out of life, by seizing every opportunity to live new and exciting experiences.

Inspired by American casual college wear, the MAVERICK collection has a definite cool and European rock feel to it. MAVERICK has a large range of T-shirts, sweats, hoodies and shorts. They come in various colors, print stories and have a vintage look and feel. The tops are available in three deliveries.

The first delivery has blue as leading color. Bold logo prints power up this delivery. Cool rock graphics and lot of shades in darks and grey give the second delivery a cool rock feeling. In the last delivery winter colors like olive and brown bring you into the winter mood.

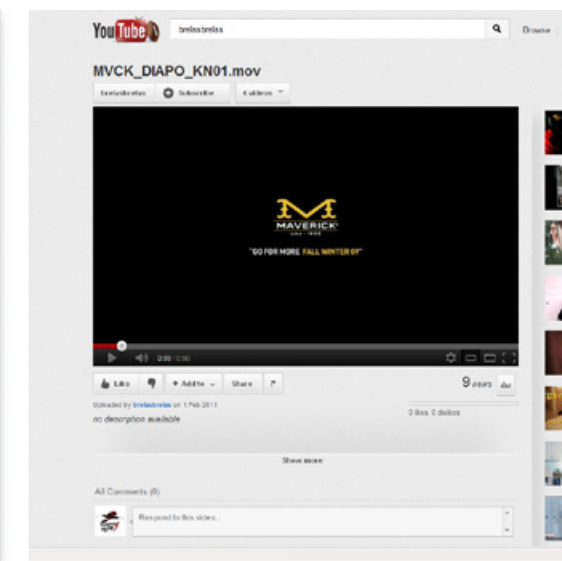
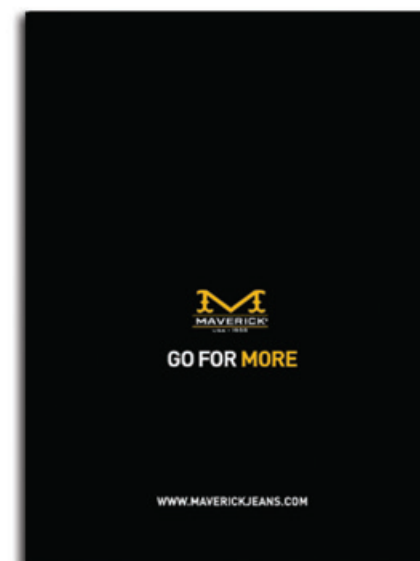
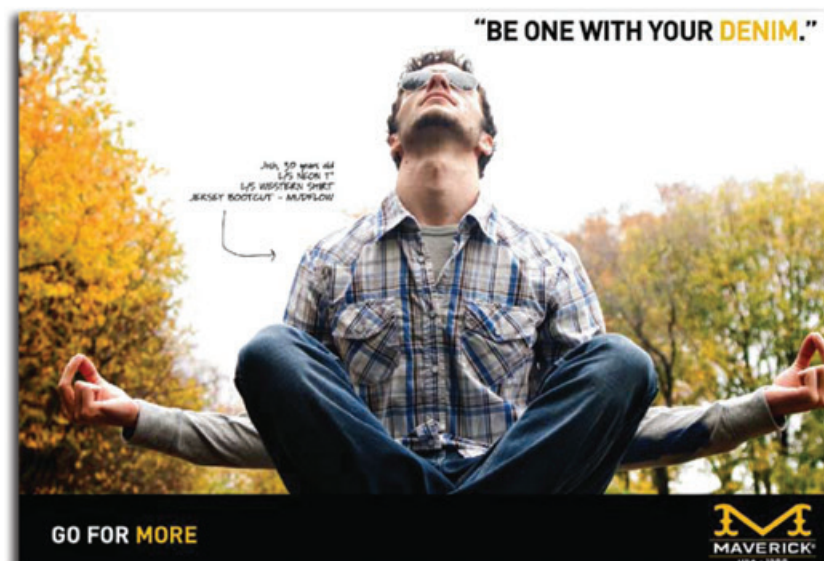
MAVERICK jeans are now available in even more modern fits. The bestseller array now also exists with a straight leg and will be available in a wide array of finishes like the Ripstop and the Blue denim.

To meet the increasing demand for loose fits MAVERICK is introducing the Loose, a commercial loose fit, which surely will become a bestseller. The premium line is full of new finishes going from very light and damaged finishes such as the Heavy Duty, to dark and stained finishes like the Dead in Buried. The MAVERICK collection is about more than just clothes. It's about the stories behind the stitches, it's about people and their quest to find the perfect design.

This is not about how good you are, but how great you can be.

GO FOR MORE





[HTTP://WWW.YOUTUBE.COM/WATCH?V=JMKVZJI4P08](http://www.youtube.com/watch?v=JMKVZJI4P08)

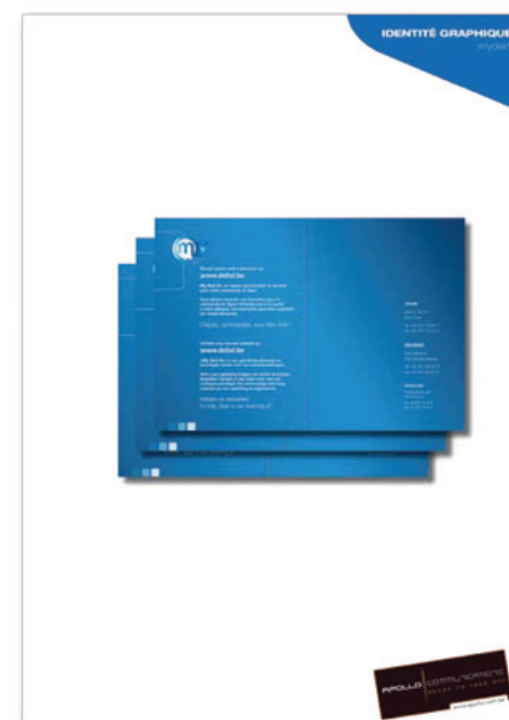
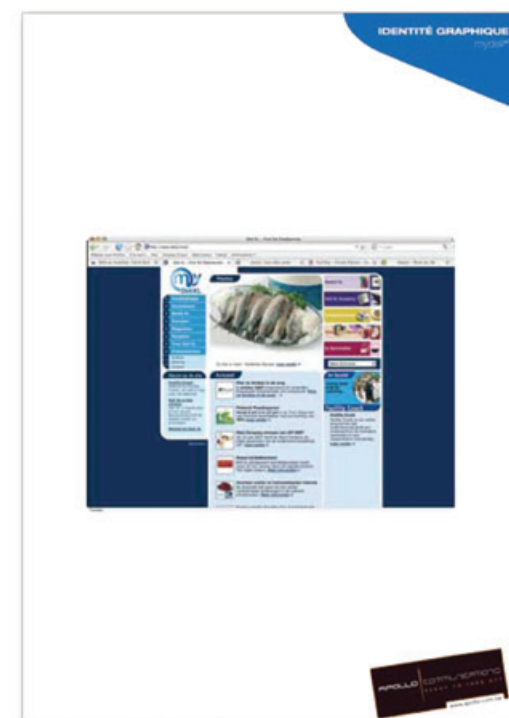
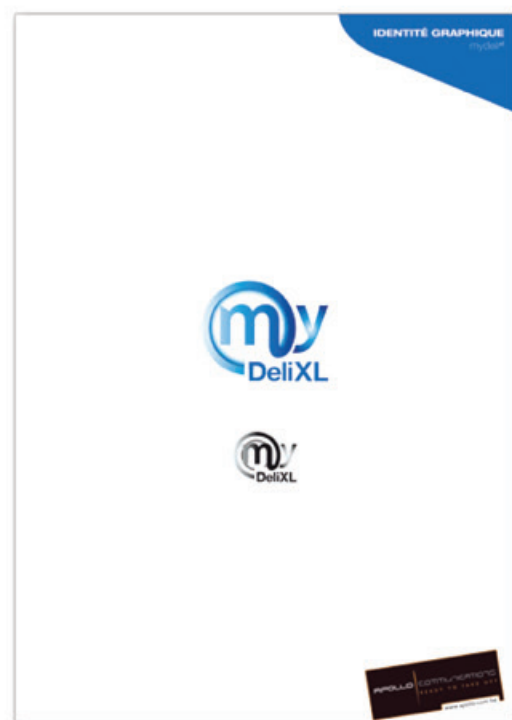
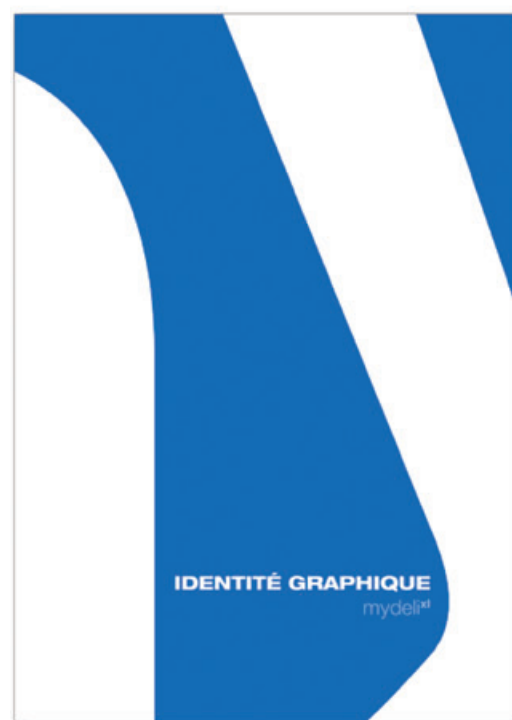


IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION





IN CHARGE OF: GRAPHIC DESIGN - BRAND CREATION





IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION





IN CHARGE OF: GRAPHIC DESIGN



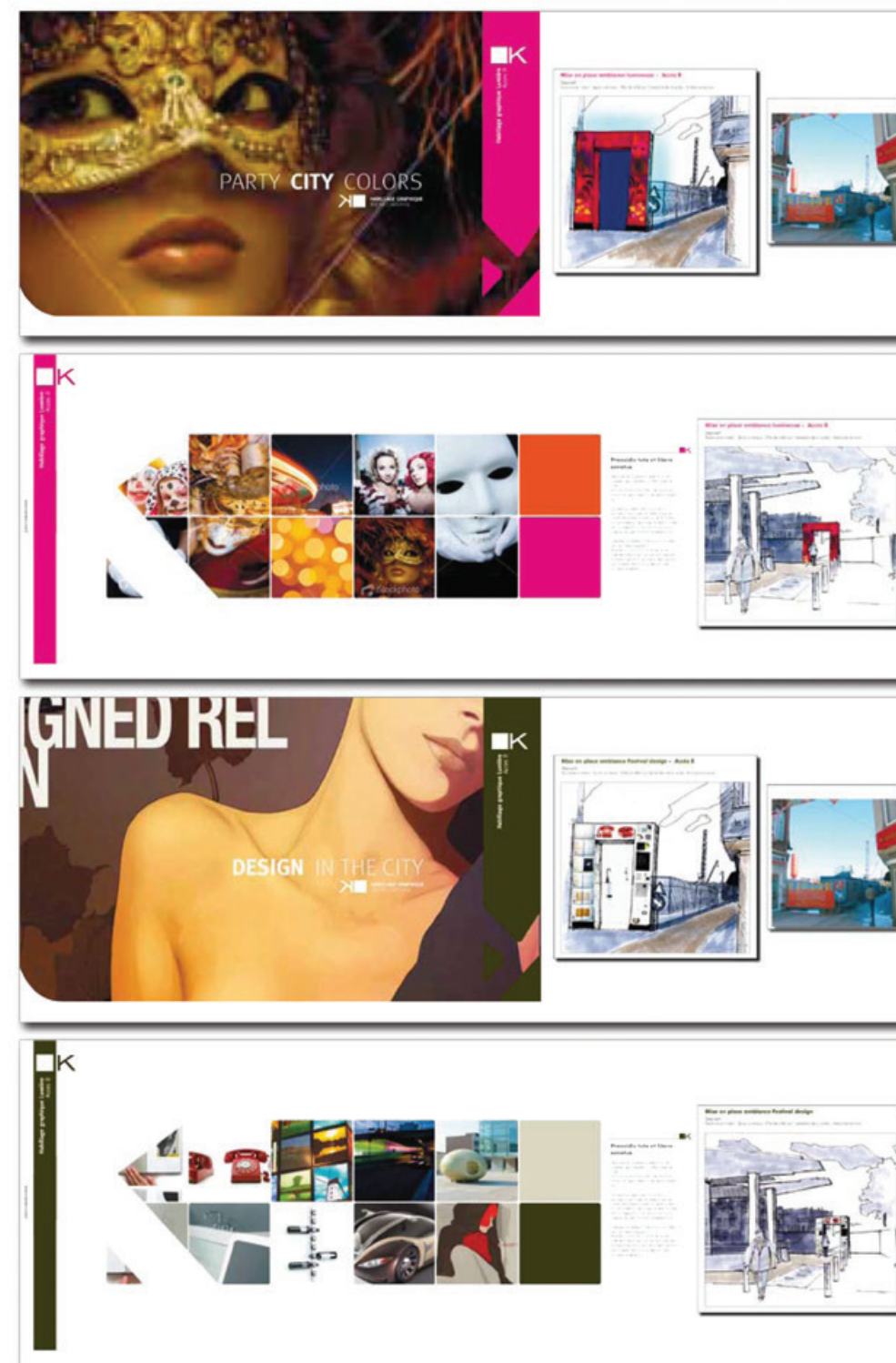


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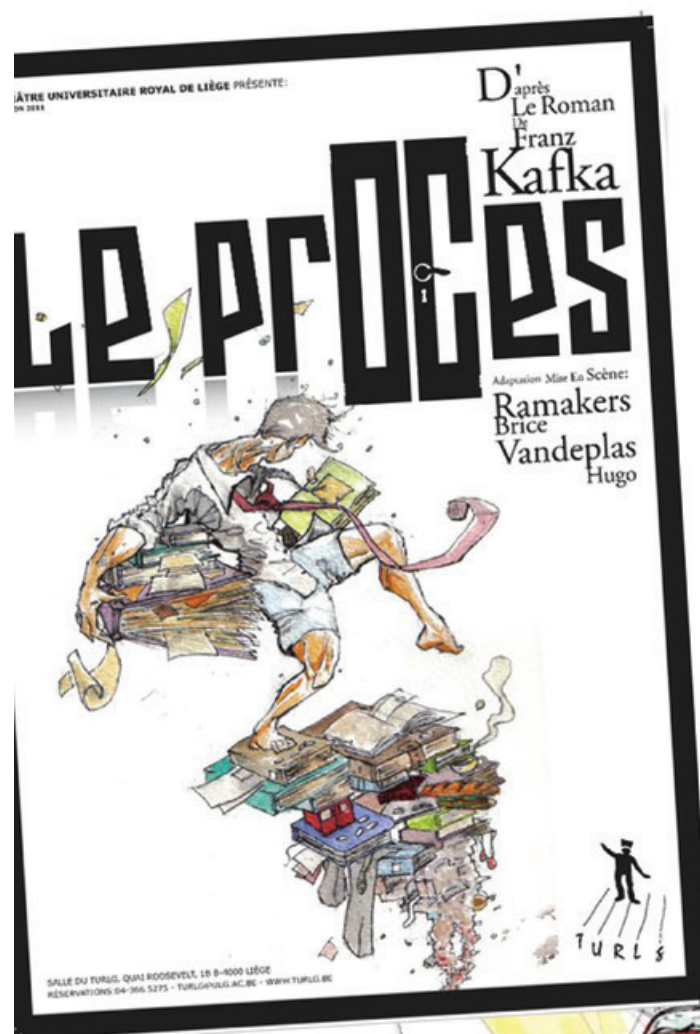


IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION - ROUGH





IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION - ROUGH





IN CHARGE OF: GRAPHIC AND WEB DESIGN - CONCEPT CREATION





IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION

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learning could be
so much faster

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Concert au profit
de la croix rouge



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Cosourcing &
Resourcing services
Une flexibilité adaptée
en toute circonstance

A photograph of a coiled snake, likely a corn snake, with brown, black, and tan patterns, resting on a white surface.

Deloitte.

ISAE 3402 & SSAE 16
(replaced SAS 70)
Reinforcing confidence
through demonstration
of effective controls

A close-up photograph of a green lizard's head, showing its eyes and scales.

Deloitte.

A photograph of a vintage, light blue electronic calculator with a black display and buttons.

Deloitte.

Find the good match
Nos services de Cosourcing
et Resourcing


A photograph of a row of matchsticks standing upright, with one matchstick in the center having a blue head instead of the usual yellow or orange.







IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION

FIND THE GOOD FIRST JOB!

HASHIBA TAKAHASHI 23ANS
PREMIER EMPLOI: RESPONSABLE DE LA SÉCURITÉ À FUKUSHIMA



JOURNÉE EMPLOI - 8 OCTOBRE 2011 - AMPHITHÉÂTRES DE L'EUROPE - SART TILMAN
Programme et inscriptions : www.ulg.ac.be/JJD





RALPH & RUSSO
LUXURY COUTURE

IN CHARGE OF: CASTING SELECTION - GRAPHIC DESIGN - SHOOTING DIRECTION
CONCEPT CREATION - POST PRODUCTION - BRAND AND COLLECTION CREATION





■ IN CHARGE OF: GRAPHIC DESIGN - CONCEPT CREATION

LIVE IN LONDON

Pour un week end!

Animé par Jean-Michel Zecca

Ecoutez BEAU FIXE en direct de Londres
toute cette semaine dès 9h et remportez un city trip!

*Infos et règlement sur www.belrtl.be





ADIPSICING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET.

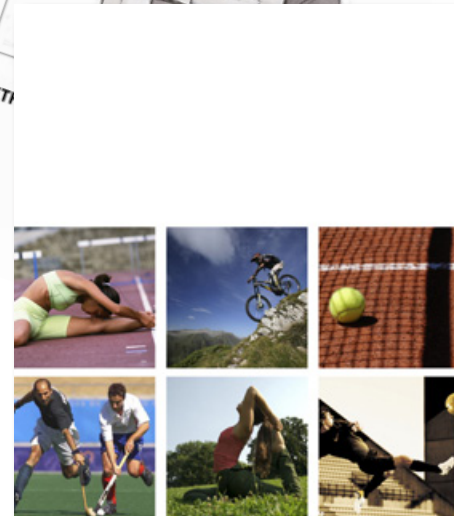
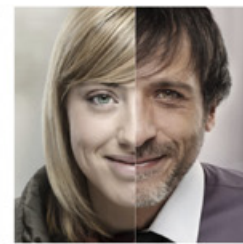
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A. UNEXPECTED SITUATION

Imagine yourself taking part of Selo's communication history! Selo's active staff who represents the key values and the culture of the company, will become the actors of this prelude! By staging the staff, we make it more accessible, more human we identify its future function in the next acquisition of the values. "We talk with Selo's staff to Selo's staff." The idea is to bring an unexpected situation which is an excellent way to attract people and to start a dialogue.

Goals:
Humanize the functions with responsibility.
Humour and an "original way of introducing" your main pitch.



SHOOTING DETAILS



B. SPORT & HEALTHY

Imagine yourself doing sports in your office... Now, try to make a connection between that action and your company's values... This proposal will be based on a quick in-house investigation about Selo's staff hobbies. The persons in charge about the values and the culture of Selo are going to have to give information on them hobbies. Then, employees will be put in action, in a "sport playing" situation during the shooting (as models).

Goals:
Humanize the functions with responsibility.
Humour and an original impact to introduce your main pitch.

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RECOGN

bruno@reinbold.be
0032 494 63 38 82